HKU BUSINESS SCHOOL
MBA Programmes

Follow Us

https://mba-gba.fbe.hku.hk
@ptgbamba@hku.hk
(852) 3962 1241
Room 204, Block B,
Cyberport 4, 100 Cyberport Road,
Hong Kong

ENRICH
EMPOWER
ENHANCE

PART-TIME
GBA
(HK-SZ) MBA
**BI-WEEKLY MODE**

in 2 YEARS

10 Core Courses + 6 Elective Courses

**Programme Structure**
You are expected to complete the above courses within a minimum of 2 years (to a maximum of 4 years) in a 2-weeks modular structure, meaning you just have to concentrate on one single course in a given 2-weeks period.

**Year 1 & Year 2**

- Orientation
- 4 Executive Development Workshops
  - Business Communication and Presentation Skills
  - Problem Solving and Critical Thinking Skills
  - Managerial Leadership and Executive Presence
  - High Performing Teams and Collaboration Skills
- Asia focused core & elective courses

The structure of the bi-weekly mode is designed for students to receive a comprehensive and rigorous learning within a 2-day period across alternate weeks. The no-class week will allow students to focus and debrief their learnings from the lectures, meeting with their cohorts for group assignments and most importantly, preparing themselves for the upcoming class week. This study approach will ensure our students receive an optimum learning whilst minimizing travelling.

**Study at both Hong Kong and Shenzhen campuses**

- Courses are conducted on weekends bi-weekly
  - Saturday: 10am to 9:30pm
  - Sunday: 10am to 6pm

**Prime City Center’s Location Of Our Shenzhen Campus**

**Executive Development Workshops**
A series of Executive Development Workshops have been created to encourage the students to fully engage in a unique learning experience, while sharpening their soft skills.

- Business Communication and Presentation Skills
- Problem Solving and Critical Thinking Skills
- Managerial Leadership and Executive Presence
- High Performing Teams and Collaboration Skills

**10 Core Courses**
- Accounting for Business Decisions
- Analytics for Managers
- Business Ethics
- Capstone Project
- China and the Global Economy
- Competitive Strategy
- Corporate Finance
- Managing Digital Innovation
- Managerial Economics
- Marketing Strategy

**6 Elective Courses**

Our elective courses will be categorised into five themes:

- Business Tech and Innovation
- Finance
- Strategy and Consulting
- Managing in China and Asia
- Marketing and General Management

Students may also take up to two electives from Master of Science in Business Analytics, Master of Economics, Master of Finance, Master of Accounting, Master of Science in Marketing, Master of Global Management and Master of Finance in Financial Technology.
Flexibility
Studying at your own pace, you can complete this MBA degree within 24 months whilst continuing your busy work schedule.

Modular Structure
The structure of the bi-weekly mode is designed for students to receive a comprehensive learning within a 2-day period across alternate weeks. The no-class week will allow students to prepare themselves for the upcoming class week. This study approach will ensure our students receive an optimum learning whilst minimizing travelling.

Regional Perspective
Our Asia-Pacific focus will give you a distinct advantage in building your career in the region. The focus on Asia and China business renders the program highly relevant to the wider region’s dynamic, ever-evolving business environment.

Case-Based Approach
The HKU MBA programme adopts an experiential-learning approach, with the extensive use of business cases that enables students to become effective problem solvers and decision makers. These cases are written by our own professors and are published by our renowned Asia Case Research Centre (www.acrc.org.hk).

The London & New York Connection
There is a possibility for you to spend a semester at London Business School or Columbia Business School which offer great environments for business education along with international exposure.

Diverse and Contemporary Elective Selection
Your MBA electives are often taught by industry practitioners to bring in real-world experience and experienced professors to solidify your management framework. Our elective courses include: Artificial Intelligence for Business Leaders; Insights & Lessons: Reflections of a CEO; Online Business Strategy; Marketing for Tech-Intensive Industries; Introduction to FinTech & its Impact on the Future of Finance and Banking; International Field Project and so on.

Professional Development Workshops
Part-time MBA students will have access to professional development workshops and industry leadership talks. We invite professionals to guide our students through workshops that focus on topics such as personal branding, communication and industry knowledge enhancement. Leadership talks given by industry executives offer opportunities for students to engage in meaningful dialogue with business leaders, allowing students to gain an in-depth understanding of how global businesses work.

Entrepreneurial Incubation Lab
HKU MBA partners with Cyberport Academy, part of Hong Kong’s largest start-up incubation hub to conduct the Entrepreneurial Incubation Lab course. The course aims to build up entrepreneurial mentality that leverage on the training, cultivate the capabilities of start-up founders to identify the market opportunities, and to engage in practical workshops to develop investor decks and present start-up pitch.

International Field Project
In the past few years, we have organised numerous international field trips to Asia, Europe and the US. International field project is an elective which helps our students understand business dynamics in different economies by visiting companies and institutions, and also speak with CEOs and top management of the visited companies.

Networking and Bonding
Networking opportunities are one of the highlights of the programme. Students studying the GBA (HK-SZ) mode will experience networking and bonding opportunities alongside the Hong Kong Part-time mode and alumni when travelling to the city for their courses and workshops. Additionally, HKU MBA colleagues who are stationed at the Shenzhen Centre will also organise events regularly for students based in the Greater Bay Area to mingle with students from other Masters programmes and alumni under the business school.

Alumni Lifelong Learning
In order to equip our alumni with new knowledge and further strengthen their MBA networks, HKU Business School offers their alumni the chance to enroll in one elective per academic year to continuously enhance their knowledge and stay connected to the business school. No course enrollment fee will be charged.
Jinshan Hong
"Taking the part-time MBA is intense, challenging, but it is also very rewarding. I discovered from time to time that my work fuelled my curiosity for further learning and my studies unlocked greater possibilities in my work."

Adam Wang
"Life is short so it's better to decide right away rather than overthinking the matter. If you want to have the international business visibilities and mindset to know more about the Asia markets then HKU MBA is the right choice."

Kaifeng Huang
"My thinking is that you shouldn't use the MBA as only a stepping stone or just as a tool for advancement because you will be amazed by the amount of exposure you get from unexpected places."

Jolly Gong
"We have core courses to provide me basic knowledge that helped me to better understand the prospectus and research reports in my daily work."

Celine Zhu
"I decided to complete my MBA journey on a part-time basis as I relocated to Hong Kong for work. I think it's a perfect opportunity for me to apply what I learned from class to my work immediately. I also appreciate the flexible schedules and options offered by the programme and I'm able to maintain the balance between career enhancement and academic growth."

Max Sun
"Timing is the key to everything. Keeping abreast of current affairs and staying alert to the changes around you is essential."
2022 ADMISSIONS

Requirements
1. Recognised bachelor’s degree
2. Satisfactory GMAT/GRE/GRK score
   * Applicants with more than 7 years of postgraduate full-time work experience might be exempted from this requirement. Exemption, if any, will be considered on a case-by-case basis.
3. Minimum TOEFL 550 (paper-based) / 80 (Internet-based) or IELTS overall band 6.0 (academic module), with no sub-test lower than 5.5
4. At least 2 years of postgraduate full-time work experience (as on September 2022)

Tuition Fee
HK$468,000
HK$468,000 payable in 6 instalments over 2 years. Subject to change and final approval by The University of Hong Kong.

Scholarships
Merit-based scholarships are available for suitable Part-time GBA (HK-SZ) MBA mode candidates.

Online application
https://mba-gba.bbe.hku.hk/programmes/gba-mba/admissions/apply-now/

APPLICATION PROCESS

Submit supporting documents
- Official/certified true copy of transcript(s)
- Certified true copy of degree certificate(s)
- Official GMAT/GRE/GRK report
- Official TOEFL/IELTS (academic module) score report
- A copy of your passport page with photo/ photo ID
- 2 referee reports
- Résumé

Interview
- Once online applications and supporting documents are submitted, the Admissions Committee will shortlist candidates for interviews.

Admission decision
- In general, the admission result will be available 2 to 4 weeks after the interview. The admission decision will be communicated through email once all the outstanding supporting documents are received. In exceptional cases, a conditional offer may be made subject to fulfillment of the GMAT/GRE/GRK and/or TOEFL/IELTS requirements.

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